



Hui O Na Wahine

P. O. BOX 861305 WAHIAWA, HI 96786

June 11, 2009

Aloha Friends of the Hui O Na Wahine!

Welcome to all of you who have had a long-standing relationship with our organization and greetings to all of you who are learning about us for the first time. The Hui O'Na Wahine, formed on Schofield Barracks in 1931, enjoys a long history of military and civilian service. Our purpose is to contribute to the welfare of our local and military communities through charitable endeavors such as scholarships and financial contributions. In May 2009, we distributed over \$33,000 in Scholarship and Welfare Grants.

The Hui O Na Wahine is a military spouses group with over 300 members. August of each year begins our renewed effort to welcome back the members from the previous year and invite others to join us. We do this with our Super Sign Up Night and Hui Lei Newsletter Extra Edition. We also take this opportunity to invite select local businesses to join us both in advertising in the newsletter and participating in the Super Sign Up night and monthly luncheons with a booth advertising their business. Below are the different options available through the Hui.

- The Hui Lei Newsletter is our monthly magazine. It reaches our entire membership and is a cost effective method of advertising to hundreds of military families.
- Our August Super Sign Up Night and Monthly Luncheons offer vendor space that is an excellent venue to sell your products, meet customers, and network with other local business members.
- A donation of Super Sign Up Night Gift Bag Goodies is another way to get your name and product into the hands of potential customers. Your product would be placed in the gift bag received by all Hui members.

The Hui O Na Wahine takes immense pride in our local community, and we know the power of working together. Please take a look inside this package for the details on all of the ways that you can use to help you spread the word about your organization or business. We hope that you will partner with us in the coming year to in supporting the health and welfare of our local community.

Mahalo,

Sasha Griffin
President
Hui O Na Wahine
Schofield Barracks



Hui O' Na Wahine

Hui Lei Advertising

Monthly Edition, Hui Lei Extra

Sharing the Aloha Spirit

- Monthly publication of 30-36 pages
- Cost effective way of reaching target consumers
- Monthly publication that reaches over 300 military families
- Hui Lei will feature an Extra Edition in August 2009
- Receive a copy of the *Hui Lei* for each month that you advertise
- Rate discounts for multiple ad runs

**For more information, please contact Heather Brock at
489-9662 or huileiadvertising@yahoo.com.**



Hui Lei Magazine Advertising Contract

Sharing the Aloha Spirit

Company Name: _____
 Address: _____
 Phone: _____ Fax: _____
 Email: _____ Contact: _____
 Signature: _____

Single Issue Runs

Ad Size	Run Times (circle)										# Issues	Cost/Issue	Total
Business card	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		X \$20	
1/4 Page	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		X \$35	
1/2 Page	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		X \$50	
Full Page	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		X \$90	

Multi-Issue Runs (10% discount for 7 or more issues)

Ad Size	Run Times (circle)										7+ Issues	Cost/Issue	Total
Business card	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		X \$18	
1/4 Page	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		X \$31.50	
1/2 Page	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		X \$45	
Full Page	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May		X \$81	

*Deadlines:

August Hui Extra: July 15th

September Issue: August 8th

Sub Total	
4.712% Hawaii Tax	
Less 10% Hui Member, if applicable	
Total Due	

Please mail contract, ad sample, and payment to:
 (Ads in electronic form should be saved with MS Publisher if possible)

Hui Lei Advertising
 1988 Wright Ave #101
 Wahiawa, HI 96786
 808-489-9662

Make checks payable to: Hui O' Na Wahine

Or email ad sample to: huileiads@yahoo.com

Payment Amount \$ _____ Check # _____ Date _____



Hui O' Na Wahine

Vendor Space

Monthly Luncheons, Super Sign-up Night, Special Events

Sharing the Aloha Spirit

- Meet customers face to face
- Be the first to reach new residents
- Effectively introduce your product, service, or organization *YOUR* way
- Low cost
- Tables provided

**For more information, please contact
Madeline Lafleur at 253-230-4084
or huivendors@yahoo.com.**



Hui O' Na Wahine Vendor Contract

Sharing the Aloha Spirit

Company Name and Contact: _____
 Billing Address: _____
 Phone: _____ Email: _____
 Signature: _____

Contract Requirement: This contract is valid from date of signing through May 2010. All luncheons which the vendor commits to and does not attend will be subject to the cancellation policy.

Please select all events that you would like to participate in. Only one table per registered business will be allowed at each event (i.e. Mary Kay®, Pampered Chef®, Stampin' Up!®, etc.) with the exception of Super Sign-Up. All requests will be taken into consideration and tables will be distributed fairly based on the order in which contracts are received. The Vendor Chair will notify you of your accepted dates once she has received your signed contract and first payment.

Super Sign-Up August 31 st	September Luncheon	October Luncheon	November Luncheon	December Luncheon
January Luncheon	February Joint Luncheon	March Luncheon	April Luncheon	May Luncheon

Table Fees: There is a \$25.00 non-refundable fee for all vendors who wish to have a table at Super Sign-up. There is an additional one-time \$10.00 fee at the time of contract signing. This contract along with the applicable Super Sign-Up fee and additional one-time fee are due by August 14th.

Registration Requirements: All vendors are required to obtain a business permit with the Oahu Base Support Battalion (OBSB) prior to participation in Hui events. Requirements for the permit take approximately 3-4 weeks for processing. Contact Jackie Gavnik at 656-0083 for more information. Please attach a copy of the permit to the contract before mailing.

Additional Requirements: A gift valued at a minimum of \$15.00 is required by each vendor per event. This gift will be a donation to our opportunity drawings and must not have any fees or restrictions associated with it (i.e. no discounts or coupons). Proceeds from these drawings go towards our scholarship and welfare fund.

Cancellation Policy: Vendors must call within 72 hours of an event if they are unable to participate. Future participation for vendors who fail to notify the Vendor Chair of a cancellation is at the discretion of the Hui Board. If this policy is not followed, a cancellation fee of \$10.00 must be paid prior to the next luncheon that the vendor participates in.

Lunch Reservations: Vendors are invited to join Hui members for lunch at a cost of \$15.00 per luncheon. You must make your lunch reservations with the Reservations Chair by the Sunday prior to the luncheon. Payment for lunch will be collected at the luncheon.

\$25 Non-refundable Super Sign-up fee	<input type="text"/>
\$10 Non-refundable fee for first luncheon	<input type="text"/>
Total Due	<input type="text"/>

Please mail contract and payment (with attached OBSB permit) to:

Hui Vendors
 C/O Madeline Lafleur
 2959 Waiwai Nui Ave.
 Wahiawa, HI 96786
 253-230-4084
 Email: huivendors@yahoo.com

Make checks payable to: Hui O' Na Wahine

Payment amount \$ _____ Check # _____ Date _____



Hui O' Na Wahine

Super Sign-up Night Membership Gift

Sharing the Aloha Spirit

- One-time event set for August 31, 2009
- Simple and cost-effective way to introduce your business or organization
- No permit required
- Over 250 ladies in attendance
- Each guest receives a "Gift of Aloha" souvenir bag
- Looking for small items for each bag:
 - Coupons
 - Key chains
 - Pencils and pens
 - Writing tablets
 - Magnets
 - Chocolate/candy
 - Sample-size items
 - Toothbrushes

**For further information, please contact Amy Walton
at 540-239-9107 or amyr1221@yahoo.com.**



Hui O' Na Wahine Membership Gift Donation

Sharing the Aloha Spirit

Company Name: _____

Billing Address: _____

Phone: _____ Fax: _____

Email: _____ Contact: _____

We greatly appreciate your support through a donation of merchandise, coupons, and other promotional material. Items are distributed in welcome bags at our Super Sign-up membership kickoff event on August 31st. Donation deadline is August 21st.

Description of items donated _____

Quantity (any amount is appreciated, requesting 250) _____

Items available for pickup the week of _____

The Hui O' Na Wahine thanks you for your consideration of our request and is grateful for your generous donation.

For more information, please contact:

Hui Membership

Amy Walton

540-239-9107

Email: amyr1221@yahoo.com